



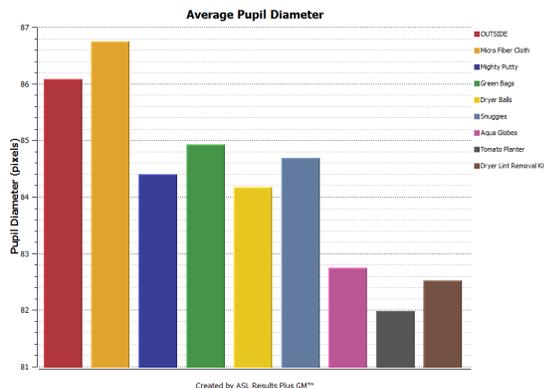
# ASL Results Plus GM

After you have collected your ASL eyetracking data, the next question is how quickly will the data provide the information to address your research questions.

By leveraging over 40 years of experience and incorporating thousands of conversations with researchers, we have developed ASL Results Plus GM as a complete data analysis suite. Whether the data is captured while the participant is moving freely, looking at static, or moving objects, the automated processes streamline the data analysis.

ASL Results Plus GM provides an immediate graphical display of visual activity and attention in the form of heatmaps, scanpaths and fixation trails overlaid on the background image.

With powerful and revolutionary recognition software, you can create a one-time master environment file that can be applied to all participants, eliminating the need for IR markers or arduous frame by frame analysis.



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Easy to Learn  
Graphical Visualizations

Group Analysis  
Statistic Exports  
Batch Processing  
Access to Raw Data

Screen Shots  
Comprehensive Video Output  
Scan Path with Areas of Interest

Heat Maps  
Bar Charts  
Bee Swarm  
Fixation Analysis

Video with Gaze Points  
Video with Fixations  
Moving Areas of Interest  
Dwell Analysis

Fixations Sequence  
Area of Interest Summary

Joint Probability Tables  
Conditional Probability  
Transition Tables  
Pupil Analysis



# ASL Results Plus GM

The software is easy to use. ASL understands that our analysis software needs to be flexible to meet your unique research needs. Your eyetracking data is encapsulated into an intuitive project-based configuration which allows multiple users to view and collaborate. At any time, a single frame or video clip can be captured for presentations.

The raw data can be readily exported for customized analysis, and with a few keystrokes the ASL Results software will reduce the data to a series of fixations. Fixations on background images can be presented in size, number, or in duration. These fixations will be automatically assigned to your designated Areas of Interest.

ASL Results will quickly output statistics for a single participant or a large group. It has many useful tools to examine and plot raw data, associate scene images with related segments of gaze data, and define areas of interest on both static and dynamic images. These built-in tools make it simple to arrange the statistics in user-definable charts and create compelling graphical representations such as scan paths, heat maps, bee swarm, etc...

Researchers will no longer be hindered by the time it takes to perform large studies with multiple participants. Now, your valuable time is spent reviewing results instead of watching and coding videos.

Contact ASL for a free trial copy and /or demonstration.

Mobile Eye tracking has never been easier!!

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Powerful Contrast Edge Detection identifies the environment for easy and accurate assignment of Areas of Interest.

Tables generated such as the Fixation Table, pictured above can be exported into Excel in order to organize and manipulate data collected.

